Money & You® Business Success Model CREATE & GROW AN ECONOMIC ENGINE

By Dame Doria (DC) Cordova CEO - Excellerated Business School® for Entrepreneurs Money & You®

PURPOSE: UPLIFTING HUMANITY'S CONSCIOUSNESS THROUGH SOCIALLY-RESPONSIBLE BUSINESS



MISSION: TO TRANSFORM EDUCATIONAL SYSTEMS AROUND THE WORLD AND ERADICATE POVERTY & HUNGER

MASTERS

- Learn from their Mistakes
- Could inherit their legacy
- 3 Areas YOU must Master or Surround Yourself w/ a Master:
 - Sales/Marketing
 - People/Organization \$\$\$ & Finances

NICHE

• A new creation - Unique

 You've added features - made better an existing product / service

 You've found something new or you have become a global entrepreneur taking products overseas

LEVERAGE

Market Research

- Using Resources, Networks, Money, People available to YOU
 - Through Systems
 - Take Inventory of your Resources

SYSTEMS

...are the "Grease" of Organizations - Cannot build an Economic Engine without them

Administrative

 Organizational • Financial • People (Think selling in 5 years)

ALIGNED TEAM

Purpose •Mission
Policies/Rules of the Game • Goals
Valuable Final Product
DISC - Personality Profile
Everyone clear about "deservability" - prosperity - that it's okay to be wealthy

SYNERGY

(R. Buckminster Fuller coined word)

Unexpected results - beyond the ordinary

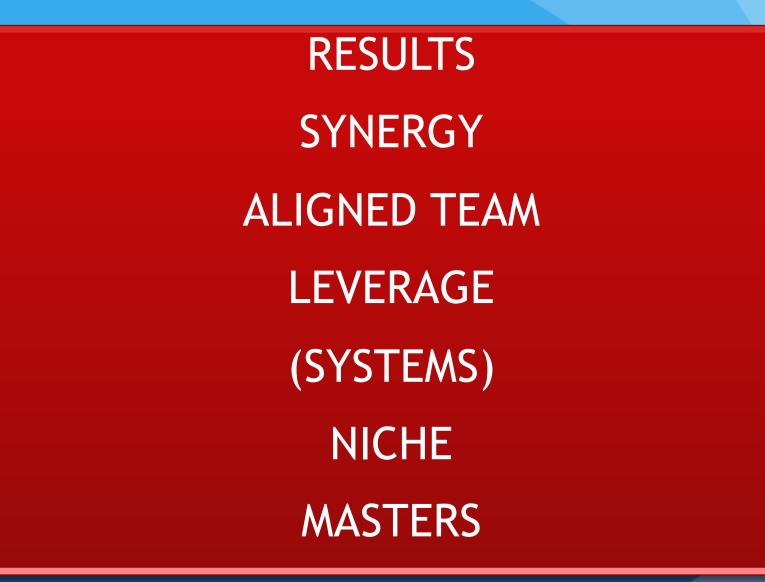
The combination of certain elements creates greater strength!

RESULTS

You either have reasons for not creating what you want - or results will speak for themselves!

Financial - love - health - connection joy - peace

SELF • FAMILY • COMMUNITY • WORLD



ARE YOU IN THE PROCESS OF:Making \$\$\$

- Keeping \$\$\$ You Managed to Make
- Growing the \$\$\$ You Managed to Keep

MY DEFINITION OF WEALTH:

Access to Cash, Resources Influential People, Networks Capital, Investments, Experts, Support When You Need It... Locally & Globally

THIS TOO SHALL PASS...

CREATE & BUILD AN ECONOMIC ENGINE NOW SO THAT WHEN THE "BIG RECOVERY" OCCURS – YOU WILL BE READY!

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