

## SUGGESTED READING AND ADDITIONAL RESOURCES FOR SUCCESS

*You are the same today as you'll be in five years except for  
two things, the books you read and the people you meet.*

CHARLIE "TREMENDOUS" JONES  
Member of the National Speakers Hall of Fame

Remember, I recommend that you read for an hour a day. That should add up to one or two books a week. The list below contains 120 books—enough to keep you busy for at least 2 years. I suggest you read through the list and see which books jump out at you and start with those. Follow your interests, and you'll find that each book you read will lead you to other books.

There are also 27 audio programs I suggest you listen to and 12 training programs I encourage you to attend. There's even a success-oriented summer camp for your kids.

For a more extensive and continually updated list of books, audio programs, and trainings in all of these areas, go to [www.thesuccessprinciples.com](http://www.thesuccessprinciples.com).

### I. THE FUNDAMENTALS OF SUCCESS

*The Science of Success*

*The Power of Focus: How to Hit Your Business, Personal and Financial Targets with Absolute Certainty*, by Jack Canfield, Mark Victor Hansen, and Les Hewitt. Deerfield Beach, Fla.: Health Communications, 2000.

*The Aladdin Factor: How to Ask for and Get Anything You Want in Life*, by Jack Canfield and Mark Victor Hansen. New York: Berkley, 1995.

*The Art of Possibility: Transforming Personal and Professional Life*, by Rosamund Stone Zander and Benjamin Zander. New York, Penguin, 2000.

- The DNA of Success: Know What You Want . . . To Get What You Want*, by Jack M. Zufelt. New York: Regan Books, 2002.
- The Science of Success: How to Attract Prosperity and Create Life Balance Through Proven Principles*, by James A. Ray. La Jolla, Calif.: SunArk Press, 1999.
- The Success System That Never Fails*, by W. Clement Stone. Englewood Cliffs, N.J.: Prentice-Hall, 1962.
- Success Through a Positive Mental Attitude*, by Napoleon Hill and W. Clement Stone. Englewood Cliffs, N.J.: Prentice-Hall, 1977.
- Think and Grow Rich*, by Napoleon Hill. New York: Fawcett Crest, 1960.
- Napoleon Hill's Keys to Success: The 17 Principles of Personal Achievement*, edited by Matthew Sartwell. New York: Plume, 1997.
- Think and Grow Rich: A Black Choice*, by Dennis P. Kimbro, Ph.D. New York: Ballantine, 1997.
- What Makes the Great Great: Strategies for Extraordinary Achievement*, by Dennis P. Kimbro, Ph.D. New York: Doubleday, 1997.
- The 7 Habits of Highly Effective People*, by Stephen R. Covey. New York: Fireside, 1989.
- The 100 Absolutely Unbreakable Laws of Business Success*, by Brian Tracy. San Francisco: Berret-Koehler, 2000.
- Play to Win: Choosing Growth Over Fear in Work and Life*, by Larry Wilson and Hersch Wilson. Austin, Tex.: Bard Press, 1998.
- Master Success: Create a Life of Purpose, Passion, Peace and Prosperity*, by Bill Fitzpatrick. Natick, Mass.: American Success Institute, 2000.
- The Traits of Champions: The Secrets to Championship Performance in Business, Golf, and Life*, by Andrew Wood and Brian Tracy. Provo, Utah: Executive Excellence Publishing, 2000.
- The Great Crossover: Personal Confidence in the Age of the Microchip*, by Dan Sullivan, Babs Smith, and Michel Néray. Chicago and Toronto: The Strategic Coach, 1994.
- Extreme Success*, by Richard Fettke. New York: Fireside, 2002.
- The Power of Positive Habits*, by Dan Robey. Miami: Abritt Publishing Group, 2003.
- Unlimited Power*, by Anthony Robbins. New York: Simon & Schuster, 1986.
- The Official Guide to Success*, by Tom Hopkins. Scottsdale, Ariz.: Champion Press, 1982.
- Create Your Own Future*, by Brian Tracy. New York: John Wiley & Sons, 2002.
- The Street Kid's Guide to Having It All*, by John Assaraf. San Diego: The Street Kid, LLC, 2003.
- Peak Performance: Mental Training Techniques of the World's Greatest Athletes*, by Charles A. Garfield, with Hal Z. Bennett. Los Angeles: Jeremy P. Tarcher, 1984.
- Peak Performers: The New Heroes of American Business*, by Charles Garfield. New York: William Morrow, 1986.
- How to Use What You've Got to Get What You Want*, by Marilyn Tam. San Diego: Jodere, 2003.
- You Were Born Rich*, by Bob Proctor. Willowdale, Ontario, Canada: McCrary Publishing, 1984.
- The Magic of Believing*, by Claude M. Bristol. New York: Simon & Schuster, 1991.
- The Magic of Thinking Big*, by David Schwartz. New York: Fireside, 1987.
- Work Less, Make More*, by Jennifer White. New York: John Wiley & Sons, 1998.

*Ask and It Is Given: Learning to Manifest Your Desires*, by Esther and Jerry Hicks. Carlsbad, Calif.: Hay House, 2004.

*50 Success Classics*, by Tom Butler-Bowdon. Yarmouth, Maine: Nicholas Brealey Publishing, 2004.

*See You at the Top* (2nd revision), by Zig Ziglar. New York: Pelican, 2000.

#### Entrepreneurial Success

*All You Can Do Is All You Can Do But All You Can Do Is Enough!*, by A.L. Williams. New York: Ivy Books, 1988.

*The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It*, by Michael Gerber. New York: HarperBusiness, 1995.

*E-Myth Mastery: The Seven Essential Disciplines for Building a World Class Company*, by Michael Gerber. New York: HarperBusiness, 2004.

*Mastering the Rockefeller Habits*, by Verne Harnish. New York: Select Books, 2002.

*1001 Ways to Reward Employees*, by Bob Nelson. New York: Workman Publishing, 1994.

*The One Minute Manager*, by Kenneth Blanchard and Spencer Johnson. New York: Berkley Books, 1983.

*Start Small, Finish Big: Fifteen Key Lessons to Start—and Run—Your Own Successful Business*, by Fred DeLuca with John B. Hayes. New York: Warner Books, 2000.

#### Corporate Success

*Built to Last: The Successful Habits of Visionary Companies*, by Jim Collins and Jerry I. Porras. New York: HarperBusiness, 1997.

*Execution: The Discipline of Getting Things Done*, by Larry Bossidy and Ron Charan. New York: Crown Business, 2002.

*Good to Great: Why Some Companies Make the Leap . . . and Others Don't*, by Jim Collins. New York: HarperCollins, 2001.

*The Five Temptations of a CEO: A Leadership Fable*, by Patrick M. Lencioni. San Francisco: Jossey-Bass, 1998.

*Jack: Straight from the Gut*, by Jack Welch. New York: Warner, 2001.

*The Goal: A Process of Ongoing Improvement* (2nd edition), by Eliyahu M. Goldratt. Great Barrington, Mass.: North River Press, 1992.

*The One Minute Manager*, by Kenneth Blanchard and Spencer Johnson. New York: William Morrow, 1982.

*The Spirit to Serve: Marriott's Way*, by J.W. Marriott Jr. New York: HarperCollins, 2001.

*Who Says Elephants Can't Dance? Inside IBM's Historic Turnaround*, by Louis V. Gerstner Jr. New York: HarperBusiness, 2002.

#### Scorekeeping for Success

*The Game of Work: How to Enjoy Work as Much as Play*, by Charles A. Coonradt. Park City, Utah: Game of Work, 1997.

*Managing the Obvious: How to Get What You Want Using What You Know*, by Charles A. Coonradt, with Jack M. Lyons and Richard Williams. Park City, Utah: Game of Work, 1994.

*Scorekeeping for Success*, by Charles A. Coonradt. Park City, Utah: Game of Work, 1999.

#### *Inspiration and Motivation*

*Chicken Soup for the Soul®*, by Jack Canfield and Mark Victor Hansen. Deerfield Beach, Fla.: Health Communications, 1993.

*Chicken Soup for the Soul at Work*, by Jack Canfield, Mark Victor Hansen, Martin Rutte, Maida Rogerson, and Tim Clauss. Deerfield Beach, Fla.: Health Communications, 1996.

*Chicken Soup for the Soul: Living Your Dreams*, by Jack Canfield and Mark Victor Hansen. Deerfield Beach, Fla.: Health Communications, 2003.

*Dare to Win*, by Jack Canfield and Mark Victor Hansen. New York: Berkley, 1994.

*It's Not Over until You Win*, by Les Brown. New York: Simon & Schuster, 1997.

*Rudy's Rules for Success*, by Rudy Ruettiger and Mike Celizic. Dallas, Tex.: Doddridge Press, 1995.

#### *Health and Fitness*

*8 Minutes in the Morning*, by Jorge Cruise. New York: HarperCollins, 2001.

*The 24-Hour Turnaround: The Formula for Permanent Weight Loss, Antiaging, and Optimal Health—Starting Today!* by Jay Williams, Ph.D. New York: Regan Books, 2002.

*Body for Life: 12 Weeks to Mental and Spiritual Strength*, by Bill Phillips. New York: HarperCollins, 1999.

*The Mars and Venus Diet and Exercise Solution*, by John Gray, Ph.D. New York: St. Martin's Press, 2003.

*Stress Management Made Simple*, by Jay Winner, M.D. Santa Barbara, Calif.: Blue Fountain Press, 2003.

*Ultimate Fit or Fat*, by Covert Bailey. Boston: Houghton Mifflin Company, 2000.

## II. TRANSFORM YOURSELF FOR SUCCESS

#### *Time Management and Getting Things Done*

*First Things First*, by Stephen Covey, A. Roger Merrill, and Rebecca R. Merrill. New York: Fireside, 1995.

*Getting Things Done: The Art of Stress-Free Productivity*, by David Allen. New York: Viking, 2001.

*Getting Things Done*, by Edwin C. Bliss. New York: Charles Scribner's Sons, 1991.

*Doing It Now*, by Edwin C. Bliss. New York: Macmillan, 1983.

*The 10 Natural Laws of Successful Time and Life Management: Proven Strategies for Increased Productivity and Inner Peace*, by Hyrum W. Smith. New York: Warner Books, 1994.

*The Procrastinator's Handbook: Mastering the Art of Doing It Now*, by Rita Emmett. New York: Walker Publishing, 2000.

*Personal Awareness, Human Potential, Inner Peace and Spirituality*

*Loving What Is: Four Questions That Can Change Your Life*, by Byron Katie. New York: Harmony Books, 2002.

*The Sedona Method: Your Key to Lasting Happiness, Success, Peace and Emotional Well-being*, by Hale Dwoskin. Sedona, Ariz.: Sedona Press, 2003.

*The Four Agreements: A Practical Guide to Personal Freedom*, by Don Miguel Ruiz. San Rafael: Amber-Allen, 1999.

*The Power of Full Engagement*, by Jim Loehr and Tony Schwartz. New York: Free Press, 2002.

*Don't Sweat the Small Stuff . . . and It's All Small Stuff: Simple Ways to Keep the Little Things from Taking Over Your Life*, by Richard Carlson. New York: Hyperion, 1997.

*The Six Pillars of Self-Esteem*, by Nathaniel Branden. New York: Bantam, 1994.

*Life After Life*, by Raymond A. Moody Jr., M.D. New York: Bantam, 1975.

*Life Strategies: Doing What Works, Doing What Matters*, by Phillip C. McGraw, Ph.D. New York: Hyperion, 1999.

*Power vs. Force: The Hidden Determinants of Human Behavior*, by David R. Hawkins, M.D., Ph.D. Carlsbad, Calif.: Hay House, 2002.

*The Power of Now: A Guide to Spiritual Enlightenment*, by Eckhart Tolle. Novato, Calif.: New World Library, 1999.

*Eliminating Stress, Finding Inner Peace*, by Brian Weiss, M.D. Carlsbad, Calif.: Hay House, 2003.

*The Seven Spiritual Laws of Success*, by Deepak Chopra. San Rafael, Calif.: Amber-Allen, 1994.

*The Spirituality of Success: Getting Rich with Integrity*, by Vincent M. Roazzi. Dallas: Brown Books, 2002.

*The Way of the Spiritual Warrior* (audio cassette), with David Gershon. Available from his Web site at [www.empowermenttraining.com](http://www.empowermenttraining.com).

#### Audio Programs

*The Success Principles: Your 30-Day Journey from Where You Are to Where You Want to Be*, by Jack Canfield and Janet Switzer, is a 30-day course with 6 CDs and a 90-page workbook that is a great supplement to this book. It contains numerous worksheets and exercises to help you integrate the material presented here. You can also listen to the CDs in the car to reinforce your new learning. To order, go to [www.thesuccessprinciples.com](http://www.thesuccessprinciples.com) or [www.jackcanfield.com](http://www.jackcanfield.com) or call 1-800-237-8336.

The following are the other motivational and educational audio programs I most recommend. All are available from Nightingale-Conant ([www.nightingale.com](http://www.nightingale.com)) except one, which is indicated:

*Action Strategies for Personal Achievement*, by Brian Tracy  
*A View from the Top*, by Zig Ziglar